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During the summer of 2004, I moved across the street from the Funky Buddha Lounge, a popular nightclub in Chicago's West Loop neighborhood. Each night I would park my car on the street, and each morning I would find that numerous club fliers had been shoved beneath my windshield wipers and into the cracks of my windows. By the time I got to my car each morning, many of the other car owners had already left for the day, discarding their fliers on the ground. This form of advertising intrigued me – an attempt at communication with consumers that was clearly failing, creating huge volumes of what was essentially expensively printed instant garbage.

Shortly after I moved in, I began collecting the fliers from my car and from the sidewalk around my home. By January of 2005, I had collected over 1000 fliers, enough to cover my entire car. I spent three months hand-sewing the fliers together to create a car cover and have photographed the car, with car cover, parked in front of the clubs from whom I had received fliers.

“The Car Project” was completed in December of 2005 and consists of eight large-scale photographs. Each exhibition print is digitally printed at 40” X 50” which allows the viewer to read the individual fliers within each photograph. The photographs have been exhibited along with a metal sculpture that is in the shape of my car upon which I have exhibited the actual car cover.

“The Car Project” received honorable mention in the project competition at Review Santa Fe 2006 (Juried by Yossi Milo, Miriam Romais and Anne Wilkes Tucker) and has appeared in Camera Austria. It has also been featured in an exhibition at the Chicago Cultural Center.

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