

“Tip of the Week”

Michael Weinstein, New City, March 23, 2006

“After he moved across the street from the Funky Buddha Lounge, Jon Gitelson began finding his humble Honda Civic papered over with colorful club flyers. In a fit of perverse passion, he hit upon the conceit of sewing scads of the ads on a car cover, draping it over his vehicle and shooting photos of the construction in front of various nightspots. Make no mistake--Gitelson is not out for beauty; the festooned Civic looks like it has been enveloped by a crazy quilt of glittering trash that blends in perfectly with the cracked pavements and weathered facades that are so familiar right outside clubland. Always a beat prankster at heart, Gitelson is neither subverting nor glamorizing hype; he is sending it up with good-natured ridicule.”